

School of Hospitality and Tourism Management

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The School of Hospitality and Tourism Management offers Bachelor's and Master's degrees in Hospitality Management and Travel and Tourism Management and Certificate Programs that combine practical experience with classroom theory to assist the student to gain the understanding, skills, and techniques needed to qualify for job opportunities, and to achieve his or her career goals in the hospitality/tourism industry.

With the cooperation of industry executives, the School has created an internship program which literally utilizes the hotels, resorts, restaurants, clubs, airlines, travel agencies, and cruise lines as practice labs for students. The advanced phase of the internship program provides each student a structured training experience normally not available to a student until he or she has entered the industry after graduation.

An Industry Advisory Board - which includes outstanding executives in the lodging, foodservice, and tourism industries - works regularly with the faculty, staff, and students of the School to formulate and update a curriculum that is current, flexible, and related to the needs of the hospitality and tourism industries.

The School was designated a Program of Distinction by the former Florida Board of Education.

Note: The programs, policies, requirements, and regulations listed in this catalog are continually subject to review, in order to serve the needs of the University's various publics, and to respond to the mandates of the FIU Board of Trustees. Changes may be made without advance notice. Please refer to the General Information section for the University's policies, requirements, and regulations.

Locations

The School is located on 200 tropical acres in a resort-like setting at the scenic Biscayne Bay Campus at Biscayne Boulevard and Northeast 151 Street, North Miami, Florida.

The FIU undergraduate degree program in Hospitality Management is also available at St. Petersburg College, Florida (via distance) in conjunction with the University Partnership center.

The FIU undergraduate degree program in Travel and Tourism Management, also is available evenings. Selected courses in Hospitality and Travel Industry Management are presented at the FIU University Park Campus.

Admission

Applicants to the School must submit an Application for Admission to the University and must follow the regular University admission procedures described in the Admissions section of the catalog. Applicants must be eligible for admission to the University before admission to the School. A minimum TOEFL score of 500 written or 173 computer based is required for international applicants. Admitted international students scoring below 550 on the TOEFL may be required to take an intensive course in conversational English offered by the FIU English Language Institute.

Undergraduate Study

Any student who has completed two years of college (60 semester hours) may apply for admission to the upper division program. Full credit will be granted for both Associate in Arts and Associate in Science degrees. One may enroll on either a full-time or a part-time basis. International students must enroll full-time. Students with less than 60 transfer credits must meet freshman admission criteria. All students must meet the University's Core Curriculum requirements prior to graduation.

It is not necessary to have been previously enrolled in a hotel, restaurant, or tourism program. The curriculum will provide the specialized professional education to equip the student for a career in hospitality and tourism management. Students with training in liberal arts, business, education, or technology, for example, are qualified to enroll in the program.

A maximum of 60 lower division undergraduate semester credits may be transferred from a junior or community college program. More credits may be transferred from a related upper-division program at a four-year institution.

There is a requirement that all students complete at least 1000 hours of practical training work experience in the hospitality or tourism industry, in addition to the Advanced Internship of 300 hours. A minimum of 800 hours of the total 1300 hours must be completed while enrolled at FIU. Work experience documentation is

required. All graduating students will be required to attend the "Life After College" Workshop.

Bachelor of Science in Hospitality Management

Degree Program Hours: 120

Lower Division Preparation (60)

To qualify for full admission to the upper division program, FIU undergraduates must have met all the lower division core requirements, including CLAST, have completed 60 semester hours, have a minimum 2.0 GPA and must be otherwise acceptable into the program. Transfer students should complete a minimum of 60 semester hours with a 2.0 GPA. All University Core Curriculum and CLAST requirements must be completed prior to graduation from the University.

Hospitality Core Requirements: 42

FSS 3230C	Introductory Food Production Management	3
FSS 4234C	Advanced Food Production Management	3
HFT 3210	Fundamentals of Management in the Hospitality Industry	3
HFT 3403	Accounting for the Hospitality Industry	3
HFT 3423	Hospitality Information Technology	3
HFT 3453	Operations Control	3
	or	
HFT 3454	Food & Beverage Cost Control	3
HFT 3503	Hospitality Marketing Strategy	3
HFT 3600	Hospitality Industry Law	3
HFT 3xxx	Leadership & Interpersonal Skills for the Hospitality Industry	3
HFT 4221	Human Resources Management for the Hospitality Industry	3
HFT 4323	Hospitality Facilities Management	3
HFT 4464	Financial Analysis in the Hospitality Industry	3
HFT 4474	Management Accounting for the Hospitality Industry	3
HFT 4945	Advanced Internship	3

Electives: 18 hours

Choose from hospitality courses

or

Use to make up University Core Curriculum deficiencies.

Note: Elective credits may be used to make up university core curriculum deficiencies, excluding foreign language. Any foreign language deficiencies will be completed over and above the 60 required hospitality credits.

Courses waived in the hospitality/tourism core may be replaced with another hospitality or tourism elective, or be used to fulfill University Core Curriculum requirements (excluding foreign language).

Industry Experience Requirement: 1300 hours

A total of 1300 documented hours of hospitality/tourism related practical training work experience is required. This includes 300 hours in HFT 4945 Advanced Internship. A minimum of 800 hours must be completed while enrolled in the degree program at FIU. The Advanced Internship must be track-related and approved by an advisor. Work experience documentation is required. Students with

extensive industry management experience may apply for a waiver of the 1000 hour work experience and Advanced Internship.

Bachelor of Science in Travel and Tourism Management

Degree Program Hours: 120

Lower Division Preparation (60)

To qualify for full admission to the upper division program, FIU undergraduates must have met all the lower division core requirements, including CLAST, have completed 60 semester hours, have a minimum 2.0 GPA and must be otherwise acceptable into the program. Transfer students should complete a minimum of 60 semester hours with a 2.0 GPA. All University Core Curriculum and CLAST requirements must be completed prior to graduation from the University.

Hospitality Core Requirements: 15

HFT 3403	Accounting for the Hospitality Industry	3
HFT 3210	Fundamentals of Management in the Hospitality Industry	3
HFT 3727	Travel Industry Law	3
HFT 4221	Human Resources Management for Hospitality Industry	3
HFT 4465	Financial Analysis for Tourism	3

Travel/Tourism Requirements: 30

HFT 3509	Tourism Destination Marketing	3
HFT 3701	Sustainable Tourism Practices	3
HFT 3718	Travel and Tourism Systems	3
HFT 3735	Destinations and Cultures	3
HFT 3xxx	Travel Information Technology	3
HFT 4502	Role of Market Research in Visitor Industry	3
HFT 4733	Tour Production and Distribution	3
HFT 4945	Advanced Internship (must be Tourism related)	3
HFT 4874	Role of Food in Tourism	3
HFT 4xxx	Managing Tourism Services	3

Electives: 15

Choose from hospitality/tourism courses or use to make up University Core Curriculum deficiencies.

Note: Elective credits may be used to make up University Core Curriculum deficiencies, excluding foreign language. Any language deficiencies will be completed over and above the 60 required travel and tourism credits. Courses waived in the Hospitality/Tourism core may be replaced with another hospitality or tourism elective or be used to fulfill University Core Curriculum requirements (excluding foreign language).

Industry Experience Requirement: 1300 hours

A total of 1300 documented hours of hospitality related practical training work experience is required. This includes 300 hours in HFT 4945 Advanced Internship. A minimum of 800 hours of travel/tourism related work experience must be completed while enrolled in the degree program at FIU. The Advanced Internship for Travel and Tourism majors must be travel or tourism related and approved by an advisor. Exceptions must be approved by the Dean. Work experience documentation

required. Students with extensive industry management experience may apply for a waiver of the 1000 hour work experience and Advanced Internship.

Minor in Hotel/Lodging Management (12)

Required Courses (12)

HFT 3000	Introduction to Hospitality Industry	3
HFT 3503	Hospitality Marketing Strategies	3
HFT 3313	Hospitality Property Management	3
HFT 4293	Hotel/Foodservice Oper	3

Minor in Restaurant/Foodservice Management (12)

Required Courses (12)

HFT 3000	Introduction to Hospitality Industry	3
HFT 3454	Food & Beverage Control	3
HFT 3263	Restaurant Management	3
HFT 3861	Beverage Management	3

Minor in Travel and Tourism Management (12)

Required Courses (12)

HFT 3700	Introduction to Tourism	3
HFT 3713	International Tourism	3
HFT 3735	Destinations and Cultures	3
HFT 3770	Cruiseline Operations and Management	3

Minor in Hospitality Studies (12)

Students select 12 credits in hospitality management and create their own minor according to their particular interests. This minor available only at FIU International Program Centers for FIU non-hospitality majors.

Certificate Programs

The School has Certificate Programs in Hotel/Lodging Management, Restaurant/Foodservice Management, and Travel and Tourism Management. Each program consists of 12 courses (36 credit hours) and has a core requirement and electives to meet the specific needs of each candidate. The professional certificate programs are open to all students with a high school education and experience in the industry. The international student candidate must submit a minimum score of 500 on the TOEFL exam and a Declaration and Certification of Finances document. One semester (15 credits) certificates in Hospitality Administration and Travel and Tourism Administration are also available.

Restaurant/Foodservice Management Certificate (36)

Note: Curriculum may be adjusted to meet the needs of students with extensive related industry experience.

Core Requirements: (27 credits)

FSS 3230C	Introductory Commercial Food Production	3
FSS 4234C	Advanced Food Production Management ¹	3
HFT 3210	Fundamentals of Management in the Hospitality Industry	3
HFT 3263	Restaurant Management	3
HFT 3403	Accounting for the Hospitality Industry	3
HFT 3454	Food and Beverage Control ¹	3
HFT 3503	Hospitality Marketing Strategy	3
HFT 3600	Hospitality Industry Law	3
HFT 3861	Beverage Management	3

Electives (9)

(Any HFT or FSS course is acceptable for electives)

FSS 3242	International Cuisine	3
FSS 3285	Art in Culinary Arts	3
FSS 3247	International Baking, Confectionary and Desserts	3
FSS 4106	Purchasing and Menu Planning	3
FSS 4241	Classical Cuisine	3
HFT 3277	Club Operations Management	3
HFT 3866	Wine Technology	3
HFT 4221	Human Resources Management	3
HFT 4224	Human Relations	3
HFT 4344C	QSR Management	3
HFT 4493C	Foodservice Computer Systems ¹	3
HFT 4545	Leadership Training for Team Building	3
HFT 4802	Catering Management ¹	3
HFT 4809	Management for Food Service Industry Segments	3
HFT 4853	Foodservice Trends and Challenges	3
HFT 4867	Advanced Wine Technology ¹	3
HFT 6863	World of Wine and Food	3

¹Prerequisite required.

Hotel/Lodging Management Certificate (36)

Note: Curriculum may be adjusted to meet the needs of students with extensive related industry experience.

Core Requirements: (27)

FSS 3230C	Introductory Commercial Food Production	3
HFT 3313	Hospitality Property Management	3
HFT 3403	Accounting for the Hospitality Industry	3
HFT 3453	Operations Control ¹	3
HFT 3503	Hospitality Marketing Strategy	3
HFT 4293	Hotel/Foodservice Operations Management	3
HFT 4323	Hospitality Facilities Management ¹	3
HFT 4413	Lodging Systems and Procedures ¹	3
HFT 4464	Financial Analysis in the Hospitality Industry ¹	3

Electives (9)

(Any HFT or FSS course is acceptable for electives)

HFT 3210	Fundamentals of Mgmt	3
HFT 3423	Hospitality Information Technology	3
HFT 3600	Hospitality Industry Law	3
HFT 3753	Convention & Trade Show Management	3
HFT 3861	Beverage Management	3
HFT 4221	Human Resources for Hosp Industry	3
HFT 4224	Human Relations in Hosp Industry	3
HFT 4274	Timeshare Mgmt ¹	3
HFT 4470	Resort Development ¹	3
HFT 4504	Hospitality and Tourism on the Internet ¹	3
HFT 4545	Leadership Training for Team Building	3
HFT 4785	Casino Oper Mgt	3
HFT 4802	Catering Management ¹	3

¹Prerequisite required.

Travel and Tourism Management Certificate (36)

Note: Curriculum may be adjusted to meet the needs of students with extensive related industry experience.

Core Requirements: (27)

HFT 3xxx	Travel Info Technology	3
HFT 3210	Fundamentals of Mgmt	3
HFT 3509	Tourism Destination Marketing	3

HFT 3701	Sustainable Tourism Practices	3
HFT 3713	Int'l Travel & Tourism	3
HFT 3718	Travel and Tourism Systems	3
HFT 3770	Cruise Line Mgmt	3
OR		
HFT 4762	Airline Management	3
HFT 4xxx	Managing Tourism Systems	3
HFT 4733	Tour Production and Distribution ¹	3

Electives (9)

HFT 3403	Accounting for the Hospitality Industry	3
HFT 3509	Tourism Destination Mktg	3
HFT 3727	Travel Industry Law	3
HFT 3741	Planning Meetings & Conventions	3
HFT 3753	Convention & Trade Show Mgmt	3
HFT 3866	Wine Technology	3
HFT 4221	Human Resources	3
HFT 4224	Human Relations	3
HFT 4274	Timeshare Mgmt ¹	3
HFT 4470	Resort Development ¹	3
HFT 4545	Leadership Training for Team Bldg	3
HFT 4802C	Catering Management ¹	3

(Evening program available.) ¹Prerequisite required**Hospitality Administration Certificate (15)****Core Requirements: (9)**

HFT 3210	Fundamentals of Mgmt in the Hospitality Industry	3
HFT 3503	Hospitality Marketing Strategies	3
HFT 4221	Human Resources Mgmt for the Hospitality Industry	3

Hospitality Electives: (6)(Choose any FOS, FSS, or HFT courses)**Travel and Tourism Administration Certificate (15)****Core Requirements: (9)**

HFT 3718	Travel and Tourism Systems	3
HFT 3735	Destinations and Cultures	3
HFT 4xxx	Travel Information Technology	3

Electives: (6)

HFT 3403	Accounting for the Hospitality Industry	3
HFT 3509	Tourism Destination Mkt	3
HFT 3701	Sustainable Tourism Practices ¹	3
HFT 3727	Travel Law ¹	3
HFT 3741	Planning Meetings	3
HFT 3770	Cruise Line Operations and Management	3
HFT 4221	Human Resources Management for Hospitality Industry ¹	3
HFT 4224	Human Relations Management for Hospitality Industry ¹	3
HFT 4708	Coastal and Marine Tourism ¹	3
HFT 4762	Airline Management ¹	3

¹Prerequisite Required**Hospitality Studies Certificate (15)**

This certificate is designed to provide students maximum flexibility in choosing courses that reflect their needs and interests.

Students select 15 credits in hospitality and tourism management courses to create their own certificate according to their particular interests.

Non-Degree Seeking Students

A number of persons currently employed in the hospitality field may not have the educational requirements to meet degree admission standards, but may be interested in enrolling in certain specific courses to improve their skills and to enhance their chances for promotion. Individuals employed in the field may register as a Non-Degree Seeking Student for a maximum of 15 semester hours.

Event and Meeting Planning Certificate (30)**Core Requirements: (21)**

FSS 4336	Culinary Event Management	3
Prerequisite: HFT 3230C or HFT 4802 or permission of instructor		
HFT 3xxx	Travel Information Technology	3
HFT 3741	Planning Meetings and Conventions	3
HFT 4508	Meetings and Show Markets	3
HFT 4754	Exposition and Events Management	3
Prerequisites: HFT 3741, HFT 3210		
HFT 4802C	Catering Management	3
Prerequisite: HFT 3230C or HFT 4874 or permission of instructor		
HFT 4757	Advanced Events Management	3
Prerequisite: HFT 4754		

Electives (9)

HFT 3210	Fundamentals of Management	3
HFT 3403	Accounting for the Hospitality Industry	3
HFT 3701	Sustainable Tourism Practices	3
HFT 3727	Travel Industry Law	3
HFT 3753	Convention and Trade Show Management	3
HFT 3900/HFT 3905	Independent Studies	3
HFT 4xxx	Managing Tourism Services	3
HFT 4221	Human Resources	3
HFT 4224	Human Relations	3
HFT 4240	Managing Service Organization	3
HFT 4545	Leadership Training for Team Building	3
HFT 4805	Recreational and Non-commercial Foodservice	3

Choose three courses (9) credits from the above selection

Course Descriptions**Definition of Prefixes**

FOS - Food Science; FSS - Foodservice Systems; HFT - Hotel, Food, Tourism;

FOS 3207 Foodservice Sanitation (1). Principles and practices involved in safe handling of food products including HACCP procedures. Offers the opportunity for Food Safety Certification.

FOS 4206 Sanitation in Foodservice Operations (3). The causes and prevention of foodborne illness are stressed. Emphasis is placed on the current problems confronting the industry, with recent food developments as they relate to sanitation. The Hazard Analysis Critical Control Point system (HACCP) is included.

FSS 1005 Introduction to the Culinary Arts (3). Principles and skills required in preparing breads, desserts, salads and entrees including theory of food production, functions and ingredients, purchasing, equipment used and sanitation will be covered.

FSS 3230C Introductory Commercial Food Production (3). Study of basic and intermediate commercial food

production management skills required in menu design. This knowledge will be applied in the production of appetizers, salads, main course items, and desserts.

FSS 3232C Intermediate Quantity Food Production Techniques (3). An advanced commercial food production course which provides the student with the opportunity to achieve competence and to develop techniques in soups, salads, sauces, and the entrees of meat, poultry, and seafood. Prerequisites: FSS 3230C or equivalent.

FSS 3233C Institutional Foodservice Production (3). Theory and application of commercial and institutional foodservice in an industrial environment, including large scale purchasing procedure, training in large production equipment, on-the-job training. Prerequisites: FOS 3021 or FOS 4041.

FSS 3242C International Cuisine (3). An opportunity for food aficionados to explore modern interpretations of international classic cuisine. Includes lecture, demonstration and preparation of favorite international dishes from restaurant menus around the world. Open to non-majors.

FSS 3247 International Baking, Confectionary and Desserts (3). Provides a professional understanding and foundation of management for food production in a pastry department or industrial baking facility within the foodservice industry. Prerequisite: FSS 3230C.

FSS 3285 Art in the Culinary Arts (3). Analysis of art used in the hospitality industry and in the creation of artistic culinary preparations made from edible material used to enhance receptions and buffets. Prerequisite: FSS 3230C.

FSS 3311C School Foodservice Production (3). Managerial approach to commercial food production in educational service emphasizing supervisory aspects of planning, production and controls.

FSS 4106 Purchasing and Menu Planning (3). Basic information on sources, grades and standards, criteria for selection, purchasing, and storage for the major foods, including the development of specifications. Consideration of the menu pattern with particular emphasis on costing, pricing, and the work load placed on the production staff. Item analysis and merchandising features are emphasized. Prerequisite: FSS 3230C.

FSS 4234C Advanced Food Production Management (3). A course in advanced food production and service techniques to provide the student with realistic production, service and managerial experience. Students will be rotated through production and service stations and, as managers, will be required to plan menus, supervise preparation and service, handle customer relations, and keep accurate accounting records on the profit and loss phases of the operation. Staffing, merchandising, and cost control procedures are integral parts of the course. Prerequisite: FSS 3230C.

FSS 4241C Classical Cuisine (3). Provides an opportunity for students to expand their knowledge of food preparation into the area of world-respected traditional dishes. The course includes lecture, demonstration, and actual preparation of classical dishes. Open to non-majors.

FSS 4336 Culinary Event Management (3). A unique course allowing the opportunity for students with advanced culinary skills to learn the art and science of managing culinary events. Prerequisites: FSS 3230C and FSS 4234C or A.O.S. in Culinary Arts.

FSS 4434 Food Facility Layout and Design (3). Defines and explains concepts, principles, and procedures in evaluating and/or developing varied commercial foodservice facilities that will increase profit by reducing investment and operating cost and/or by increasing capacity. Actual installations are intensively reviewed. Current trends in foodservice methodology and technology are studied in detail, and foodservice equipment manufacturing processes and distribution economics are observed and evaluated. Prerequisite: HFT 4323.

HFT 1001 Careers in Hospitality Management (3). Orientation to the hospitality industry, its history, magnitude, challenges and career opportunities.

HFT 1750 Introduction to Conference & Convention Planning (3). Introductory course covering career opportunities in the conference/convention business; procedure involved in planning and marketing events. Students will plan and execute a special event.

HFT 1772 Introduction to the Cruiseline Industry (3). Introductory course focusing on the cruiseline industry, its relationship to other segments of the hospitality industry. Why cruising is the fastest growing travel industry and career opportunities offered.

HFT 3000 Introduction to Hospitality and Tourism Management (3). A survey course providing an overview of the industry, its history, problems, and general operating procedures. Operating executives from the fields of hotel, restaurant, foodservice, travel, and tourism will be featured periodically. For Freshman, Sophomores, or Juniors Only.

HFT 3210 Fundamentals of Management in the Hospitality Industry (3). A basic course in general management concepts and practices to acquaint the student with theories and principles of organization, the tools of managerial decision-making, and the management process, with particular reference to the hospitality industry. Case studies are used.

HFT 3263 Restaurant Management (3). Analysis of principal operating problems facing managers in the restaurant industry. Various control systems necessary for profitability and quality are examined.

HFT 3277 Club Operations Management (3). Lecture, discussion, case studies, and field trips specifically designed to expose the future club manager, golf professional, and turf manager to club operations. Introduction to the uniform system of accounts for clubs, annual club studies for operating results, control systems, taxation, budgeting, and management reports.

HFT 3313 Hospitality Property Management (3). The problems of cost and operation of pest control, security, parking, general cleaning and upkeep, laundry, fire prevention, pools, tennis courts, and care of guest rooms and public space, with emphasis on equipment, personnel, and modern innovations. The housekeeping and property management function of the hotel.

HFT 3403 Accounting for the Hospitality Industry (3). Introduction to the principles of accounting as they apply to the hospitality industry. Required for students who have not satisfactorily completed introductory accounting courses. Corequisite: HFT 3423.

HFT 3423 Hospitality Information Technology (3). Applications of information technology in the hospitality industry. Survey of computer tools in the hospitality industry using Virtual Interactive Business Environment Systems (VIBES).

HFT 3424 Accounting and Controls for Foodservice Operations (3). Analysis of accounting and operational problems in specialized foodservice sectors. Procedures, approaches and techniques of management control explored for efficiency using accounting knowledge.

HFT 3440 Applied Computers Technology in Foodservice (1). Introductory computer course including menu graphics; word processing, communications, MS Office, the WWW and computer methods in foodservice.

HFT 3444 Survey of Computer Use by Hospitality Managers (3). An introduction to the novice computer user to basic computer skills and computer use in the Hospitality Industry.

HFT 3453 Lodging Operations Control (3). Focuses on controlling expenses and revenues of a full-service lodging operation using qualitative and quantitative techniques. Based on using the uniform system of accounts for the lodging industry. Prerequisite: HFT 3403.

HFT 3454 Food and Beverage Control (3). Fundamentals of food and beverage cost controls in the hospitality industry.

HFT 3503 Hospitality Marketing Strategy (3). Examines marketing principles, theories and concepts and the use of management principles and techniques of analysis, planning, implementation and control to maximize marketing effectiveness in hospitality organizations. Stresses marketing of services.

HFT 3505 Hospitality Buyer Behavior (3). An analysis of influences on buyer and the process involved in their purchase of hospitality services and the implications for marketing/strategy design and execution. Prerequisites: HFT 3503 or equivalent.

HFT 3509 Tourism Destination Marketing (3). Comprehensive study of strategies and advanced techniques used in marketing tourism destinations and products. Marketing plan developed.

HFT 3521 Hospitality Sales and Marketing Techniques (1). An experiential course that gives students the opportunity to practice and develop personal-selling skills by doing field sales projects for industry partners (may be repeated for up to 3 credits). Prerequisite: Permission of the instructor.

HFT 3600 Hospitality Industry Law (3). A basic course in hotel, motel, and restaurant law emphasizing risk management and security. The student is introduced to the fundamental laws, rules, and regulations applicable to the hospitality industry. Case study approach is used to develop an awareness and understanding of the legal

problems confronting the manager and executive in policy and decision making.

HFT 3700 Fundamentals of Tourism (3). An introduction to the broad fields of travel and tourism. Among the topics covered are cultural tourism, eco-tourism, sociology of tourism, tourism components and supply, tourism development, the economic role of tourism demand, and the marketing of tourism.

HFT 3713 International Travel and Tourism (3). An introduction to the international scope of travel and tourism. A brief analysis of regional framework and specific regions of the world, the interrelationship between human society and the physical environment. Tourism as a factor in economic development and its cultural and sociological factors are explored. An analysis of the international organization of tourism and the facilitation procedures required for its successful implementations are highlighted.

HFT 3718 Travel and Tourism Systems (3). The course provides a foundation for the concept of travel and tourism as a system. Study of the importance of interrelated activities of the components integral to international and domestic travel and tourism: destination planning and development.

HFT 3727 Travel Industry Law (3). Legal strategies, tactics and principles for the multi-faceted travel industry. Covers applicable statutes, regulations and international agreements. Prerequisite: HFT 3210.

HFT 3735 Destination and Cultures (3). A geographical analysis of worldwide tourist destination regions and their major attractions. The course emphasizes how geographic and cultural factors are critical to the attractiveness of a tourist destination.

HFT 3741 Planning Meetings and Conventions (3). Introduction to the meeting and convention industry, concentrating on specific and practical research, planning, supervision and control guidelines used by today's Professional Meeting Planner.

HFT 3753 Convention and Trade Show Management (3). A course concentrating on organizing, arranging and operating conventions, trade shows, and expositions. Emphasis is placed on the modes and methods of sales used in booking conventions and trade shows, as well as the division of administrative responsibility in their operation.

HFT 3760 Tourist Transport Systems (3). Explores relationships between tourists and modern transport providers, the impact of societal and environmental issues, the intense service nature and resulting challenges of operations and management.

HFT 3770 Cruise Line Operations & Management (3). Overview of cruise industry: its history and evolutions, operating and marketing procedures, career opportunities, ship profiles, itineraries, and ports of call. Guest speakers and optional field trip included.

HFT 3793 Sociology of Leisure (3). An introduction to the fundamental psychological and sociological concepts and theories as they relate to the motivation behind travel and tourism.

HFT 3813 Marketing for Foodservice Operations (1). Examines marketing principles, theories and concepts and the use of management principles and techniques. Stresses marketing for food services.

HFT 3861 Beverage Management (3). An introduction to the identification, use and service of wines, spirits, and other alcoholic beverages, with an in-depth analysis of the various elements of beverage operations including purchasing, control, merchandising, and bar management.

HFT 3862L Wines of France and Italy (3). A survey of the wines of the New World focusing on French and Italian wine groups, the most common methods of wine production; French and Italian wine classification systems. Prerequisite: Minimum age 21.

HFT 3864 Introduction to Brewing Science (3). A hands-on overview of the scientific principles and operation of craft breweries, and microbrewery technology. Relevant chemical, biological, and physical processes will be examined. Prerequisite: Minimum age 21.

HFT 3864L Introduction to Brewing Science Laboratory (1). A hands-on overview of the scientific principles and operation of craft breweries, commercial breweries, and microbrewery technology. Relevant chemical, biological, and physical processes will be examined. Prerequisite: Minimum age 21.

HFT 3865 Wines of the New World (3). Classroom discussion accompanied by class tastings of selected wines. An emphasis on identifying by taste the grape varietal of different wines from each region.

HFT 3866 Wine Technology, Merchandising, and Marketing (3). A course in oenology and the fundamentals of wine technology (viticulture and vinification methods). The major types of wine and the factors influencing their quality; principles of sensory evaluation; wine merchandising and marketing. Prerequisite: Minimum age 21.

HFT 3868 Wine and Culture (3). A survey of the legendary old world and new world wine regions with a special emphasis on the cultural background that enabled these vineyards to develop and flourish.

HFT 3900-3905 Independent Studies (VAR). With permission from the Associate Dean, students may engage in independent research projects and other approved phases of independent study. Prerequisites: 3.0 GPA and permission of the instructor.

HFT 3941 Internship in Hospitality Management (3). Practical training and experience in all the major phases of hospitality operations and visitor industry. Reports are required. Prerequisite: Permission of the instructor.

HFT 3XXXC The History of Wine (3). This course will provide a history of wine from prehistoric times to the late Victorian era, it covers all aspects of wine from its early use by the Gods of mythology to ancient and modern practices: food, weather, customs, living conditions, cost of production, what they ate, etc. Prerequisite: Must be 21 or older.

HFT 3XXXC Travel Information Technology (3). This course provides a foundation for understanding and mastery of travel industry specific technologies, examines

new technologies used in the travel industry which encourage unsurpassed quality, service and efficiency in today's national and global travel industry.

HFT 4221 Human Resources Management for Hospitality Industry (3). An indepth study of human resources management in hospitality industry designed to improve and advance student's skills through understanding of both hourly and management human resource policies, practices and procedures. Prerequisite: HFT 3210.

HFT 4222 Human Resources Development and Training for Hospitality Industry Managers (3). A course designed to provide specific applications of proven training systems and methods for managers in the hospitality industry. The case study method will be used. Prerequisite: HFT 3210. (F,S)

HFT 4224 Human Relations in the Hospitality Industry (3). Designed to improve management skills for effective relationships with hospitality associates and guests. Course includes diversity appreciation, community service and team building. Prerequisite: HFT 3210.

HFT 4240 Managing Service Organizations (3). In-depth study of management issues relating to service and quality assurance in the service industry. Examines service linkages to marketing operations and human resources. Prerequisites: HFT 3503 or HFT 3509, and HFT 3210, Senior Status only.

HFT 4274 Timeshare Management (3). A comprehensive study of time-share and vacation ownership, including legislation, legal structures, project budgeting, financing, marketing, sales and property management. Prerequisite: HFT 3210.

HFT 4284 Global Hospitality Business Environment (3). Advanced management seminar examining the role of social, cultural, political, legal, ethical, economic and technological factors in how management is practiced in hospitality firms worldwide. Prerequisite: HFT 3210.

HFT 4292C Entrepreneurship in the Hospitality and Tourism Industry (3). Provides students with an overview of all major areas that must be considered when analyzing, designing and planning a new business venture or an acquisition.

HFT 4293 Hotel Foodservice Operations Seminar (3). Senior course reviewing current foodservice operations, practices, procedures and problems throughout all areas and facets of the hotel industry. Prerequisites: HFT 3000 or HFT 3210.

HFT 4295 Leadership in the Hospitality Industry (3). To introduce the student to the fundamentals of leadership and basic leadership skills for organizational success. Prerequisite: Graduating Seniors.

HFT 4296 Senior Seminar in Hospitality Management (3). Student groups identify and research a major problem of a hospitality enterprise. Discussions will focus on problems and solutions. Final report required. Seniors only.

HFT 4323 Hospitality Facilities Management (3). A comprehensive survey of engineering, maintenance and

efficiency control in hotels, restaurants, and institutions. Prerequisites: HFT 3403, HFT 3453.

HFT 4343 Hotel and Restaurant Planning and Design (3). Considers analysis, evaluation, and scheduling of the economic, technical, aesthetic, and merchandising factors involved in the systematic planning, programming and design cycle for hotels and restaurants. Actual hotel and restaurant projects will serve as the basis for discussion and student project work. Prerequisite: HFT 4323.

HFT 4344C QSR Management (3). A study of management in a wide range of Quick Service Food Restaurants, including site criteria, design and layout, operations, marketing techniques and human relations. Prerequisite: HFT 3263

HFT 4365 Environmental/Quality Management in the Hospitality Industry (3). A multi-dimensional course reviewing global sustainability and environmental movements. This defined impact on the hospitality industry. Integrates courses and opportunities related to sustainability. Prerequisite: HFT 3210.

HFT 4413 Lodging Systems and Procedures (3). Detailed study of methods used in serving and tracking guest history and yield management in the hospitality industry. Demonstrates state-of-the-art technology and concepts. Prerequisites: HFT 3423 and HFT 3453.

HFT 4445 Hotel Computer Systems (3). A seminar on computer systems within the hotel industry. An intensive study of a computerized property management system. All computer applications are examined from reservations to the back office through a series of assignments and projects. Prerequisite: HFT 3423.

HFT 4464 Financial Analysis in the Hospitality Industry (3). Facilitates understanding and use of financial analysis in the hospitality industry. Topics include decision-making based on ratio analysis, leverage, financing sources and other financial issues. Prerequisite: HFT 3403.

HFT 4465 Financial Analysis for Tourism (3). Facilities understanding and use of financial analysis. Topics include decision-making based ratio-analysis, leverage, budgeting, financing sources and other financial issues. Prerequisite: HFT 3403.

HFT 4470 Resort Development (3). Analysis of management systems and methods for development of full-service resorts. Comparison of specialized requirements for different types of resorts based on location, climate, activities, and life-style. Considers management responsibilities for feasibility analysis, project development, construction supervision, pre-opening requirements and operations. Prerequisite: HFT 3403.

HFT 4474 Management Accounting for the Hospitality Industry (3). Advanced study of the decision-making process involved in the hospitality industry. Emphasis on budgeting, pricing decisions, cost-volume-profit analysis and capital budgeting. Prerequisite: HFT 3403.

HFT 4479 Foodservice Systems Development (3). Course presenting the systems and procedures to develop a foodservice operation from concept to opening. Prerequisites: HFT 3403, HFT 3263, and HFT 3503.

HFT 4493C Foodservice Computer Systems (3). Study of computer systems in the restaurant and foodservice industry. The student is required to implement a simulated restaurant including personnel files, daily management, menu explosion and analysis, and inventory tracking. A research project will be assigned. Prerequisite: HFT 3210.

HFT 4502 Role of Market Research in Visitor Industry (3). Fundamental research methods for tourism industry: data collection, analysis, write-up, and presentation. Emphasis placed on research implication relevant to management and problem solving. Prerequisite: HFT 3509.

HFT 4503L Hospitality Marketing Management Laboratory (2). An experiential course that allows students within a team to apply ideas, theories and techniques of management to real-world business challenges (may be repeated for up to 6 credits). Prerequisite: HFT 3521.

HFT 4504 Hospitality and Tourism on the Internet (3). This course provides working knowledge of the structure of the internet and web site hosting. Current principles of on-line marketing are examined in detail. Prerequisites: HFT 3503 or permission of the instructor.

HFT 4508 Meetings and Show Markets (3). An in-depth analysis of the characteristics and buying behavior of meetings and show markets and the marketing strategies that can effectively attract and serve them. Prerequisites: HFT 3503 or HFT 4509.

HFT 4512C Hospitality Promotion Strategy (3). This course deals with the practical aspects of designing and implementing a hospitality advertising, public relations, and promotional program. Planning, budgeting, media, and campaign creation will be studied. Prerequisites: HFT 3503 or HFT 3509.

HFT 4514 Hospitality Marketing Strategy Case Studies (3). A case-method course in strategic marketing analysis and decision making for the hospitality services industry. Students engage in intensive class discussion and write reports on hospitality cases. Prerequisites: HFT 3503 or equivalent.

HFT 4520 Personal Sales Tactics for the Hospitality Industry (3). An investigation of personal selling approaches and procedures used in hospitality sales environments combined with practical application role plays and skill rehearsals. Prerequisites: HFT 3503 or HFT 4509.

HFT 4524 Sales Management for the Hospitality Industry (3). Explores innovative management techniques used in hospitality sales for effective sales development and revenue generation. Practical application, simulations, research and field study used. Prerequisites: HFT 3503 or HFT 4509.

HFT 4545 Leadership Training for Team Building (3). Students will learn leadership skills to facilitate team building activities in order to improve group communication, trust, problem-solving, and productivity. Prerequisite: HFT 3210.

HFT 4604 Employment Law for Hospitality Management (3). Study of employment law including minimum wage, overtime, exempt employees, sexual harassment,

discrimination under Civil Rights Act Title VII, ADA, Immigration Act and Family & Medical Leave Act. Prerequisites: HFT 3600 or HFT 3727.

HFT 4654 Financial and Legal Aspects of Real Estate Development in the Hospitality Industry (3). A study of the legal implications and financing alternatives for development of new properties and conversions. Prerequisites: HFT 3600 and HFT 4464.

HFT 4701 Sustainable Tourism Practices (3). In-depth study of contemporary issues pertaining to tourism based on the natural environment. Explores management strategies suitable for controlling a growing industry. Prerequisites: HFT 3210 or HFT 3718.

HFT 4708 Coastal and Marine Tourism (3). Exploration of positive and negative impacts, management techniques and practices of worldwide coastal and marine environments. Prerequisites: HFT 3718 or permission of the instructor.

HFT 4711 Cultural/Heritage Tourism (3). Course addresses the significance of cultural resources (such as historical sites, art, and customs), program development, and visitor management to educate the traveller and preserve cultural diversity. Prerequisites: HFT 3718 or permission of the instructor.

HFT 4714 Implementation and Management of Tourism Projects (3). Practical development, implementation, and management of tourism projects and programs with emphasis on international and developing nation situations. Prerequisites: HFT 3718 or HFT 3713.

HFT 4733 Tour Production and Distribution (3). Comprehensive study of group and wholesale tour operations. Includes design, supplier negotiations and pricing aspects of tours. Examines marketing, sales and promotional techniques of the tour product. Prerequisites: HFT 3403, HFT 3718, HFT 3503 or HFT 3509.

HFT 4754 Exposition and Events Management (3). Comprehensive study of strategies for planning, developing and marketing public/trade show events. Prerequisites: HFT 3741 or permission of the instructor.

HFT 4757 Advanced Events Management (3). This course focuses on advanced planning and managing of special events, from ideas and concepts through the actual event implementation and follow-up. Students will have the opportunity to focus on detailed elements of event management. Prerequisites: HFT 4754 or permission of the instructor.

HFT 4762 Airline Management (3). An indepth study of the airline industry as a component of the hospitality tourism industry. Includes operation of various departments costs of operations regulation issues and career opportunities. Prerequisites: HFT 3718 or permission of the instructor.

HFT 4763 Airline Computer Reservation Systems (3). An intensive study of the airline reservation system including computer software, travel documents, tickets, price itineraries as well as world wide travel information retrieval. Prerequisites: HFT 3423 or equivalent.

HFT 4785 Casino Operations Management (3). Topics include: Historical, Legal, Social and Operational aspects

of the casino industry; odds assessment, game types, and cash management. Paramutual wagering, casinos, and sports books examined. Prerequisite: HFT 3210.

HFT 4802C Catering Management (3). A study of the techniques, logistics, and responsibilities involved in the management of on-premise and off-premise, catering companies. Prerequisites: FSS 3230C or permission of the instructor.

HFT 4805 Recreational and Non-commercial Foodservice (3). Management of various non-commercial and contract foodservice operations including business and industry, hospital/medical center, school/college, and recreational. Prerequisite: HFT 3210.

HFT 4809 Management of Foodservice Industry Segments (3). An in-depth study of all segments of the foodservice industry including all major areas of foodservice operations as they relate to various industry segments. Prerequisite: HFT 3263.

HFT 4853 Foodservice Trends and Challenges (3). Advanced level course covers management issues relevant to current trends and challenges facing the foodservice industry. Topics covered will vary as appropriate for current situations. Prerequisite: FSS 3230.

HFT 4867 The Business of Wine (3). Overview of the wine business including: importers, whole-salers, growing grapes, making wine, retailing in supermarkets, restaurants, and liquor stores, analytical tastings, matching wine and food. Prerequisites: HFT 3866; minimum age 21.

HFT 4869 Celebrity Wine Course (3). Learn from the leading experts in the wine industry. The course includes sensory evaluation and appreciation of wines, marketing, wine and food pairings, and employment opportunities. Prerequisite: Must be 21 years or older.

HFT 4874 Role of Food Service in Tourism (3). A theoretical approach to the multicultural dimensions of food service and cultures of origin, a practical display and discussion of food production and presentation according to the different types of existing services. Prerequisites: HFT 3210 or HFT 3718.

HFT 4936 Hotel Management Seminar (3). A senior course examining the power of partnerships and interrelationships between hotel/resorts and other key segments of the visitor industry (airport, cruiseport, convention center, attractions, sport teams, and stadiums/arenas, etc.) Considers current lodging and visitor industry problems and practices, developing policies and procedures, and implementing them. Prerequisite: HFT 3210.

HFT 4945 Advanced Internship in Hospitality/Tourism Management (0-3). Structured hospitality practical training work experience involving training program and job rotations not previously performed. Ten week/300 hours minimum. Report and management project required. Prerequisites: Documented completion of 1,000 hospitality related work hours of which at least 500 hours must be completed while enrolled at FIU. Permission of the instructor.

HFT 4955 Field Study Abroad: Hospitality and Tourism (3-6). The course is designed to acquaint students with hospitality and tourism development in many parts of the

world. Students will observe the development through trips to major cities in a country or area.

HFT 4XXXC Managing Tourism Services (3). This course will introduce the student to management issues relating to service and quality assurance in travel and tourism systems. It includes examination of the concept of service and quality as a basic function of sustainability and analysis of the importance of the linkages of service and quality within sustainable travel and tourism products. Prerequisites: HFT 3XXX Travel and Tourism Systems, HFT 3210, HFT 4221 or HFT 4224, HFT 4701, HFT 4727, and must take course in last semester / 12 hours left / graduating student.