

## College of Business Administration R. Kirk Landon Undergraduate School

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### Mission Statement

The College of Business Administration exists to create enduring educational value for our students, for our alumni, and for the business, professional, and academic communities we serve:

**For our students**—whom we prepare to succeed in a rapidly changing, technology-driven global business environment;

**For our alumni**—to whom we provide opportunities for continuing professional development and a legacy that appreciates as our excellence grows;

**For the business and professional communities**—to whom we offer knowledgeable graduates, educational programs, research, and collaborative projects;

**For the academic community**—to whom we bring new knowledge through high-quality research and the development of future scholars.

Our vision is to create a College of Business Administration that is distinguished among urban public

business schools as a center for global business education, technology, and research. Our most noteworthy teaching and research expertise lies in the business arenas linking South Florida, Latin America, and the world economy.

The College offers undergraduate, graduate, professional education, customized training, and executive education programs to enterprises around the world. While continuing to meet the needs of students in the South Florida community, we are intensifying our educational service delivery to international students and enterprises, especially those in Latin America.

In all of our programs, we strive to instill in students a profound understanding of the changing nature of international business in an integrated and digital global economy. We ensure they are well versed in the impact information technology is having on how enterprises are organized and managed and on how products and services are created and marketed. We provide them with a solid grasp of business processes, the ability to think critically and to solve problems ethically, and the sense to conduct themselves with integrity and within the context of social and environmental responsibility. We foster their commitment to life-long learning in a dynamic, complex, and competitive world.

Our faculty engage in basic and applied research and in instructional development to contribute not only to the general knowledge base in the field of business but also to the ways in which this knowledge is created and shared. The College boasts a state-of-the-art information technology infrastructure that enables us to provide leading edge instruction and research, including online course delivery. At the same time, our IT investment supports our ongoing curricular innovation in related fields like enterprise-wide computing and logistics.

### Organization

The College is organized into the Alvah H. Chapman, Jr. Graduate School of Business, the Kirk Landon Undergraduate School of Business, the School of Accounting and the Departments of Decision Sciences and Information Systems, Finance, Management and International Business, and Marketing.

The College also houses several centers of excellence dedicated to teaching, research, and service. These include the Jerome Bain Real Estate Institute, the Ryder Center for Supply Chain Systems, the Knight Ridder Center for Excellence in Management, the Office of Professional Education, the Office of Executive Education, the Global Center for Entrepreneurship and Innovation, and the Center for International Business Education and Research.

### Degree Programs

Through its Landon Undergraduate School, the College of Business Administration (CBA) offers academic programs leading to the undergraduate degrees of Bachelor of Business Administration (BBA) and Bachelor of Accounting (BAcc). Through its Chapman Graduate School, CBA offers graduate degrees of Master of

Accounting (MAcc), Master of Business Administration (MBA), Master of International Business (MIB), Master of Science in Finance (MSF), Master of Science in Management with a track in Information Systems (MSMIS), Master of Science in Taxation (MST), Executive Master of Science in Taxation (EMST), Master of Science in Human Resources Management (MSHRM), and Doctor of Philosophy in Business Administration (Ph.D.).

## R. Kirk Landon Undergraduate School of Business

### Undergraduate Degree Programs

#### BBA+ Programs

In addition to traditional academic programs leading to the undergraduate degrees of Bachelor of Business Administration (BBA) and Bachelor of Accounting (BAcc) the College offers two innovative undergraduate programs that enable students to pursue their career full-time. These programs, referred to as the BBA+ Weekend program and the BBA+ Sunrise program, consist of a series of lock-step courses that lead to a Bachelor of Business Administration (B.B.A.) degree with a Management major in a concentrated time span. Each class admitted to either program proceeds through the curriculum as a group. Students in the BBA+ Weekend Program attend classes on Saturday only and complete their degree requirements in 21 months. Students in the BBA+ Sunrise Program attend early-morning, 90-minute classes three times per week followed by extensive use of online learning. This technology-assisted learning enables students in this program to complete their degree requirements in 18 months. Both BBA+ programs charge tuition plus additional fees for value-added services and are limited to a select number of students. For additional information, please contact the program manager (305) 348-4052, email: [bbaplus@fiu.edu](mailto:bbaplus@fiu.edu) or visit <http://bbaplus.fiu.edu>.

#### Undergraduate Majors

Major programs leading to the Bachelor's degree are offered in Accounting, Finance, International Business, Management, Human Resource Management, Management Information Systems, Marketing, and Real Estate. Also offered is an entrepreneurship track and business environment track within the Management major.

Students are encouraged to visit the undergraduate students services website for additional information and assistance: <http://business.fiu.edu/studentsvcs>.

#### Undergraduate Minors

The College offers several minors for undergraduate, non-business students: a minor in Business, a minor in Marketing, and a minor in Entrepreneurship.

For admission to the minor, students need to be fully admitted to their major in another college and must have a 2.25 GPA. Business majors are not eligible for a minor.

Students opting for a minor in business must complete the following five courses at Florida International University (15 credit-hours):

ACG 3024	Accounting for Managers and Investors
FIN 3140	Personal Financial Management
MAR 3023	Marketing Management
MAN 3025	Organization and Management
CGS 3300	Introduction to Information Systems

The minor in Entrepreneurship is discussed in the "Management and International Business" section of this catalog; the minor in Marketing is discussed in the "Marketing" section of this catalog.

### Undergraduate Degree Programs

#### Admission Requirements

Applicants to the College of Business Administration must submit an Application for Admission to the University and follow regular University admission procedures. Applicants must meet the University's requirements for admission before being eligible for admission to the College.

To be eligible for acceptance into an undergraduate program in the College of Business Administration, students must have:

1. Completed 60 semester hours of course work or have completed the Associate in Arts degree or its equivalent;
2. Satisfied general University requirements for admission, including, the University's Core Curriculum requirements.
3. Met the University's lower division requirements, including CLAST;
4. Completed 5 of the seven precore courses or their equivalent.
5. Achieved a minimum grade point average of 2.25 (2.50 for Accounting majors) or higher. Upper level business courses taken are not included in this GPA computation;
6. If applicant is an international student whose native language is not English, have achieved a minimum score of 500 on the paper-based TOEFL, 173 on the computer-based TOEFL. [International applicants should study the "General Admission" requirements for foreign students in the "Admissions" section of this catalog.]

If a student has a GPA of 2.25 or higher and is deficient in no more than six semester hours of University Core Curriculum requirements, he/she may be accepted into a College undergraduate program with the provision that he/she complete all lower-division deficiencies within two semesters of acceptance. Accounting majors must have a 2.50 GPA or higher and must have all University Core Curriculum requirements met.

In addition, students who expect to earn a Bachelor's degree in the College within the equivalent of two years should have completed the following as part of the 60 semester hours of lower-division course work: six credit-hours of accounting; six credit-hours of economics; four credit-hours of calculus; three credit-hours of business statistics; and three credit-hours of computer applications.

#### Readmission

Students who have been admitted into an undergraduate program in the College, but who have not enrolled in any course at the University for four consecutive semesters (including summer) must complete an application for readmission. Students eligible for readmission are subject to the University's and the College's degree program's regulations in effect at the time of readmission.

## Program of Study

Once accepted into an undergraduate program in the College, students must complete a formal "Program of Study" before the end of their first semester of course work. To make a program counseling appointment, students with majors outside of Accounting should call the College's Advising Service for an appointment—(305) 348-2781 in University Park or (305) 919-5870 in the Biscayne Bay Campus.

During these appointments, the College's advisors will help students complete their formal "Program of Study." Any questions about course work and degree requirements will be resolved in establishing this official "Program of Study." If, for some reason, a student has not established an official "Program of Study" at least two semesters before he/she expects to graduate, he/she will no longer be permitted to register for classes.

## Upper-division Transfer

Students may be able to transfer previously-earned credit towards upper-division study in the College if 1) the credit was designated as junior or senior level at an accredited, four-year, upper-level institution, and 2) the student earned a grade of "C" or higher, or the credit can be validated by some acceptable measure to verify its equivalence. Students wishing to transfer to the college must be in good standing at their previous school or college.

## Change of Major

Students who wish to change from a major in another college or school within the university to a new major within the College of Business Administration must meet the degree requirements in effect at the time of the change of major.

## Computer Literacy Requirement

Before students can enroll in CGS 3300 (or ACG 4401), they must demonstrate computer literacy proficiency. They can meet this requirement by doing any one of the following: 1) successfully completing a lower-division computer programming course; 2) successfully completing CGS 2100 – Introduction to Micro-computers; or 3) providing employer verification of relevant work experience.

## Residency Requirement

Students must complete the last 30 semester hours of course work at the University to qualify for an undergraduate degree.

## Study-Abroad Programs

The maximum number of credit-hours allowed to undergraduate students for participating in a study-abroad program is six (6).

## Additional Policies

Undergraduate students majoring in subjects outside the College of Business will not be permitted to apply more than 30 semester hours of business courses toward their degree.

Undergraduate students who register for any graduate business course must be formally admitted to a graduate degree program at the university following the university's admission procedures.

Faculty have the discretion to administratively drop students who do not attend the first class of a course.

## Undergraduate Degree Program Requirements

In general, students who can earn a bachelor's degree from the College of Business Administration will have completed professional work that includes:

1. Pre-core courses as necessary;
2. Required courses designed to provide students with a common body of knowledge that includes:
  - a. Concepts and processes in the production, financing and marketing of goods and services in a business enterprise or organization, both domestically and internationally;
  - b. The economic and legal environments of and the ethical, social, and political influences on profit and non-profit organizations;
  - c. Concepts and applications in accounting, quantitative methods, computers and management information systems;
  - d. Organizational theory and behavior and interpersonal communication;
  - e. Administrative and decision-making processes in climates of uncertainty, including policy analysis at the highest management levels.
3. Required courses in major;
4. Approved elective courses.

## Academic Standards

To earn an undergraduate degree from the College of Business Administration, all students must:

1. Earn a grade of "C" or higher in all major courses and in core courses within their major area of study.
2. Satisfy the requirements of their respective programs of study and satisfy all university requirements for graduation.

The College adheres strictly to the university's dismissal policy.

Students should be sure to read and understand Florida International University's policies regarding "Academic Warnings, Probation, and Dismissals" as described in the "General Information" section of this catalog. These policies apply to all students in the College of Business Administration.

In addition to satisfying the degree requirements specified in the university's "General Information" section of the catalog, students in the College of Business Administration must have completed the following course work:

## Pre-Core Courses (3 credit-hours each)

ACG 2021	Accounting for Decisions
ACG 3301	Accounting for Planning and Control
CGS 2100	Microcomputer Applications
ECO 2013	Principles of Macroeconomics
ECO 2023	Principles of Microeconomics
STA 2023	Statistics for Business and Economics
MAC 2233	Calculus for Business and Economics

The courses listed above will be waived if a student received a grade of "C" or higher in the appropriate lower-division courses. However, upper-division credit will not be given for these courses. Students should see a college advisor to determine whether or not these courses should be added to their program of study.

## Business Core Courses (30 Credit-hours)

The business core courses listed below are required for all undergraduate students in the College of Business Administration. Listed with them are the prerequisites (where applicable) for each of the business core courses.

CGS 3300	Introduction to Information Systems*	3
	<i>Prereq: CGS 2060 or CGS 2100</i>	
COM 3110	Business and Professional Communication	3
BUL 4310	Legal Environment of Business*	3
	<i>Prereq: Full admission to the College</i>	
ECO 3202	Applied Macro Economics	3
	<i>Prereq: ECO 2013 or ECO 3011</i>	
FIN 3403	Financial Management	3
	<i>Prereq: STA 2023 and ACG 2021 or its equivalent</i>	
MAN 3025	Organization and Management	3
MAN 4504	Operations Management	3
	<i>Prereq: QMB 3200</i>	
MAN 4722	Strategic Management	3
	<i>Prereq: Senior Standing; full admission to the college</i>	
MAR 3023	Marketing Management	3
QMB 3200	Applications of Quantitative Methods in Business	3
	<i>Prereq: STA 2023 or its equivalent, CGS 3300, or ACG 4401, and College Algebra</i>	

\*These courses should not be taken by students majoring in Accounting. Instead, Accounting majors must take ACG 4401 Accounting Information Systems and BUL 4320 Business Law.

### Prerequisite Requirements

Prerequisite course requirements for entry into upper level courses will be enforced. Students will be administratively dropped from courses when they lack the required prerequisite course or courses. With the implementation of Panthersoft, the College will begin enforcing prerequisites at the time of registration.

**Note:** The programs, policies, requirements, and regulations listed in this catalog are subject to continual review in order to meet the needs of the University's various publics and to respond to the mandates of the Florida Board of Education and the Florida Legislature. Changes may be made without advance notice. Please refer to the "General Information" section of this catalog for the university's policies, requirements, and regulations.